

MODULE 2 · WEEK 2 · LESSON 6

AI Audio & Video: Voice, Music and Presentations on Zero Budget

Narration, slides and edits with free tiers

WHAT YOU WILL BE ABLE TO DO

- Produce clean AI narration and understand its limits
- Assemble a short video from stills + narration + captions
- Apply accessibility basics: captions and pacing

LESSON CONTENT

Narration and music for free

Free TTS (text-to-speech) tools and free music libraries let a solo learner sound like a studio. Write narration in short sentences, add commas for breath, spell out numbers the way they should be read. Listen back at 1.2x to catch errors fast.

Stills-to-video is a real format

Most 'videos' online are moving stills: Ken Burns pans over images, captions, one voice. Tools like CapCut or Canva Video do this free. Structure: hook (3s), promise (5s), three beats, call to action. That is the format of every lesson video in this course.

Accessibility is professionalism

Burn in captions (many watch muted), keep text on screen 3+ seconds, use high-contrast type, and speak one idea per sentence. Accessible content is simply better content for everyone.

KEY TERMS

TTS	Text-to-speech synthesis of narration.
Ken Burns effect	Slow pan/zoom over a still image.
Burned-in captions	Captions rendered into the video pixels.
Hook	Opening seconds that earn continued attention.

HANDS-ON TASK

60-second stills video · Tools: CapCut / Canva Video + free TTS

1. Script 60s of narration (hook, promise, 3 beats, CTA).
2. Generate/collect 5 images; assemble in CapCut/Canva.
3. Add captions + one music bed at low volume; export 720p.

KEY TAKEAWAYS

- ✓ Before you go, three takeaways from this lesson.
- ✓ One: Produce clean AI narration and understand its limits.
- ✓ Two: Assemble a short video from stills + narration + captions.

- ✓ Three: Apply accessibility basics: captions and pacing.
- ✓ And your hands-on task: 60-second stills video.
- ✓ Script 60s of narration (hook, promise, 3 beats, CTA).
- ✓ When it is done, mark the lesson complete on your dashboard, keep the artifact for your portfolio, and step into the next lesson.
- ✓ I will see you there.

Watch the lesson video on your dashboard, complete the task, then mark the lesson complete. Your artifact belongs in your Portfolio of Evidence.