

MODULE 3 · WEEK 3 · LESSON 1

AI in the African Workplace: Opportunities and Honest Realities

Where the leverage actually is

WHAT YOU WILL BE ABLE TO DO

- Map AI leverage across admin, service, sales and creative roles
- Weigh connectivity, data-cost and language realities honestly
- Pick one high-leverage task in your own role

LESSON CONTENT

Leverage lives in repetition

AI multiplies humans wherever work is repetitive, text-heavy or data-heavy: reports, minutes, customer replies, quotations, stock records, study packs. It adds least where work is physical, relational or judgement-heavy. Map your week; the repetition is your gold.

Realities: data, devices, language

Mobile-first is the African default; every workflow you design must survive a phone and a data bundle. Offline-capable steps, compressed exports and WhatsApp-friendly formats are design requirements, not extras. Low-resource language support is improving but verify quality.

The employability shift

Employers increasingly ask 'what can you do with AI?' rather than 'what do you know?'. Demonstrated AI workflows in a portfolio answer that question louder than any adjective on a CV.

KEY TERMS

Leverage	Output gain per hour of human effort.
Mobile-first design	Workflows built for phones and limited data.
Repetitive work	High-volume, low-variation tasks; prime AI territory.
Proof of work	Artifacts demonstrating capability.

HANDS-ON TASK

Repetition map · Tools: Notebook

1. List your weekly tasks with minutes spent each.
2. Star the repetitive, text/data-heavy ones.
3. Choose your top-leverage candidate for Lesson 2.

KEY TAKEAWAYS

- ✓ Before you go, three takeaways from this lesson.
- ✓ One: Map AI leverage across admin, service, sales and creative roles.
- ✓ Two: Weigh connectivity, data-cost and language realities honestly.

- ✓ Three: Pick one high-leverage task in your own role.
- ✓ And your hands-on task: repetition map.
- ✓ List your weekly tasks with minutes spent each.
- ✓ When it is done, mark the lesson complete on your dashboard, keep the artifact for your portfolio, and step into the next lesson.
- ✓ I will see you there.

Watch the lesson video on your dashboard, complete the task, then mark the lesson complete. Your artifact belongs in your Portfolio of Evidence.