

MODULE 3 · WEEK 3 · LESSON 11

Module 3 Lab: Pitch an AI Solution to a Real Community Problem

Synthesis lab + assessment and PoE preparation

WHAT YOU WILL BE ABLE TO DO

- Structure a 5-slide solution pitch (problem, solution, workflow, ethics, impact)
- Stress-test the pitch with the fairness and verification checklists
- Confirm readiness for the Module 3 assessment and Week 4

LESSON CONTENT

The 5-slide pitch

Slide 1 Problem (who hurts, how much). Slide 2 Solution (AI-assist, human stays accountable). Slide 3 Workflow (4 steps, tools, checkpoints). Slide 4 Ethics (fairness checklist + privacy buckets). Slide 5 Impact (time/money/quality before-after, how measured).

Stress-test before you present

Run the 5-point fairness checklist and the 3-bucket privacy sort on your own solution. Then ask one friend for the harshest objection and answer it in writing. A pitch that survives a friend survives a panel.

Week 4 handover

Your pitch becomes the skeleton of your Portfolio of Evidence project. Assessment readiness: leverage/repetition; the 10-task menu; pricing and offer page; bias doors + fairness checklist; POPIA/DPA duties + buckets; verification protocol; safety habits; judgement techniques; 90-day plan; brand artifacts.

KEY TERMS

Solution pitch	Brief structured case for a change.
Impact measure	Before/after evidence of benefit.
Stress-test	Deliberate hostile review before launch.
Handover	Carrying lab output into the final project.

HANDS-ON TASK

Build & test the pitch · Tools: Canva/Docs + your checklists

1. Create the 5 slides (Canva/Docs).
2. Run fairness + privacy checks; answer 1 harsh objection in writing.
3. Export PDF: AUTA_M3_Pitch_YourName for your PoE.

KEY TAKEAWAYS

- ✓ Before you go, three takeaways from this lesson.
- ✓ One: Structure a 5-slide solution pitch (problem, solution, workflow, ethics, impact).
- ✓ Two: Stress-test the pitch with the fairness and verification checklists.

- ✓ Three: Confirm readiness for the Module 3 assessment and Week 4.
- ✓ And your hands-on task: build & test the pitch.
- ✓ Create the 5 slides (Canva/Docs).
- ✓ When it is done, mark the lesson complete on your dashboard, keep the artifact for your portfolio, and step into the next lesson.
- ✓ I will see you there.

Watch the lesson video on your dashboard, complete the task, then mark the lesson complete. Your artifact belongs in your Portfolio of Evidence.